

# Open-Air Marketplace



Join us as we celebrate the state championship of hot-air ballooning, and sell your cash and carry items including antiques, gifts, souvenirs, collectibles and trinkets to thousands of guests at the 38th Michigan Challenge Balloonfest in Howell, June 24-26, 2022.

The Michigan Challenge is hosted by the Howell Area Chamber of Commerce. For more information, visit [michiganchallenge.com](http://michiganchallenge.com) or [howell.org](http://howell.org)

**Products will be juried to insure a quality marketplace.**

Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Business Information:  
Michigan Sales Tax # (Required): \_\_\_\_\_  
If you do not have a Michigan Sales Tax number, contact the Michigan Dept. of Treasury at 517.636.4730.

DESCRIBE THE ITEMS YOU WILL BE SELLING AND THE AVERAGE PRICE: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## What will the jury look for when selecting vendors?

Please submit completed application, payment, and at least three photos of your product and booth set up. Photos will not be returned and may be used for promotional purposes. Digital photos preferred. Email to [SV\\_22ai@wad.com](mailto:SV_22ai@wad.com)

Payment Information:  
Check payable to: Howell Area Chamber of Commerce  
Credit Card (VISA or MC) Amount \_\_\_\_\_  
# \_\_\_\_\_  
Name on card \_\_\_\_\_  
Security code \_\_\_\_\_ Exp.Date \_\_\_\_\_  
Signature: \_\_\_\_\_  
Is address same as above? \_\_\_\_\_ If not, please provide credit card address. \_\_\_\_\_

**Mail to: Howell Area Chamber of Commerce  
Open-Air Marketplace  
123 E. Washington St., Howell MI 48843**

Open-Air Marketplace  
June 24 - 26, 2022, Howell, MI  
Questions? 517.546.3920

Space Request: (1 space = 10' x 10')  
Please note that all spaces are outdoors and on asphalt.  
I would like \_\_\_\_\_ space(s). Cost: \$140 each, on or before  
? [V] [Y] Zf 7EF April \$\$; \$165 after deadline date of April \$\$, 2022.

for office use only Date: _____ Check # _____ Credit Card _____ Amount _____ Space(s) Assigned _____
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**If applicable, we encourage you to provide product demonstrations or samples to increase interest and sales.**

## Vendor Statement

Sign and return this statement. This is a juried show. If items included in your display do not match the photos submitted, you will be asked to leave and your booth fee will not be refunded.

I hereby release, discharge and agree to indemnify and hold harmless the Howell Area Chamber of Commerce, Michigan Challenge Balloonfest, the City of Howell, Howell Public Schools, all sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any responsibility, liability, personal or otherwise, claims, loss or damage arising out of and/or alleged to arise out of my participation in the Michigan Challenge Balloonfest. I have read the above statements, agree to comply and have the necessary insurance required. I acknowledge the rules for vendors and agree to abide by them. Signature or email confirmation required (No signature, no acceptance).

\_\_\_\_\_  
Name and Date

WAIVER: The Howell Area Chamber of Commerce, Michigan Challenge Balloonfest Committee, its sponsors, members and participants assume no liability for loss or damage to an exhibitor's wares or property. Every precaution will be taken to guard against loss or damage, but the vendor hereby waives any claim for loss or damage to his/her property.

MICHIGAN CHALLENGE BALLOONFEST OPEN-AIR MARKETPLACE  
JUNE 24-26, 2022  
RULES

PLEASE NOTE: This is a large event with high attendance. For the convenience, safety and enjoyment of all, we ask that you comply with the following rules:

1. Hours are Friday 4 p.m. to 9 p.m., Saturday 10 a.m. to 9 p.m., and Sunday 10 a.m. until 8 p.m. This is an outdoor show. There will be no early tear down due to inclement weather. Early tear down will result in not being invited to return next year. In order to ensure the safety of customers and spectators, no cars will be allowed into the show area Sunday night until it is clear of foot traffic as determined by the Howell Police Department.
2. Vendors will be allowed to drive their vehicles up to their booths during set-up and breakdown times ONLY. At all other times, vehicles must remain in designated parking areas. VENDORS MAY NOT PARK THEIR CARS BY THEIR BOOTHS. Handicapped vendors may use the designated handicapped parking area only if their cars are properly marked with handicapped identification.
3. Set-up time will be assigned by the Michigan Challenge committee and will be indicated on the confirmation. Vendors arriving late for their set-up time should expect to wait before bringing their vehicles to their booth. Vendors arriving after 4 p.m. on Friday may be denied entrance to the show.
4. Vendors will receive a map showing the show location with confirmation. To access parking during the show, use the Grand River entrance. The event is located at the Howell High School complex, 1200 W. Grand River.
5. Booth size is 10 ft. x 10 ft., you cannot extend beyond your assigned space(s). Vendors located on asphalt may not drive stakes into the asphalt. Weighted anchors are recommended.
6. THE USE OF GENERATORS IS NOT ALLOWED AT THIS SHOW. ELECTRICITY IS NOT AVAILABLE. Exhibitors will provide their own tables, chairs and rack covers in the event of rain. Canopies are recommended. Vendors may not drive canopy stakes into the asphalt. Weighted anchors are recommended. Porta-Johns are located nearby. There are limited hand-washing facilities. The school buildings are closed to both the general public and vendors.
7. ITEMS SOLD WILL BE ENTERED TO JURY FOR JUDGING. NO TOY OR REAL WEAPONS, MARSHMALLOW GUNS, DRUG PARAPHERNALIA OR ALCOHOL-RELATED ITEMS MAY BE SOLD.
8. All booths are assigned by the balloonfest committee. All booths must be removed by midnight Sunday.
9. We require all our exhibitors to carry liability insurance. A certificate naming the Howell Area Chamber of Commerce as additional insured up to \$1 million must be provided.
10. Application checks or credit card charges will not be processed until the vendor is accepted into the show. The last day for cancellations by vendors will be May 2, 2022. Refunds for any reason will not be made after this date.
11. Uniformed security will be provided overnight at the balloonfest site. However, displays left overnight are done so at the vendor's own risk.
12. Trash receptacles located throughout the show are for the convenience of the attendees and may not be brought into booths.

These rules are subject to change without notice. For more information, please contact the Michigan Challenge Balloonfest Committee at 734-285-1234 or visit our website at [www.michiganchallengeballoonfest.com](http://www.michiganchallengeballoonfest.com).