



# Juried Arts Festival

## application

Arts Festival sponsored by



June 22 - 24, 2012  
Howell, MI

*Artwork must be handcrafted by the exhibitor. No buy and sell allowed.*

Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Business Information:  
Michigan Sales Tax # (Required): \_\_\_\_\_  
If you do not have a Michigan Sales Tax number, contact the Michigan Dept. of Treasury at 517.636.4730.

*We encourage you to provide demonstrations of your art to increase interest and sales.*

DESCRIBE THE ITEMS YOU WILL BE SELLING AND THE AVERAGE PRICE: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*What will the jury look for when selecting artists?*  
This completed application, payment, and at least three photos of your craft or artwork - plus a photo of your work in progress, a photo of you making your product and a photo of your booth. Photos will not be returned and may be used for promotional purposes. Digital photos preferred. Email to mtokan@howell.org.

Payment Information:  
Check payable to: Howell Area Chamber of Commerce  
Credit Card (VISA or MC) Amount \_\_\_\_\_  
# \_\_\_\_\_  
Name on card: \_\_\_\_\_  
Security code \_\_\_\_\_ Exp.Date \_\_\_\_\_  
Signature: \_\_\_\_\_

Is address same as above? \_\_\_\_\_ If not, please provide credit card address. \_\_\_\_\_  
\_\_\_\_\_

Mail to: Howell Area Chamber of Commerce  
Michigan Challenge Arts Festival  
123 E. Washington St., Howell MI 48843

Space Request: (1 space = 10' x 10')  
Please note that all spaces are outdoors.  
I would like \_\_\_\_\_ space(s). Cost: \$140 each, on or before April 20; \$165 after deadline date of April 20, 2012.  
Asphalt \_\_\_\_\_ Grass \_\_\_\_\_

for office use only Date: _____ Check # _____ Credit Card _____ Amount _____ Space(s) Assigned _____
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The Michigan Challenge is hosted by:  
Howell Area Chamber of Commerce  
michiganchallenge.com or howell.org

### *Declaration of Authenticity*

You must sign and return this statement with your application. This is a juried show. ALL items sold by show participants MUST BE THE WORK OF THE ARTIST. Absolutely NO COMMERCIAL OR MANUFACTURED ITEMS may be for sale. If items included in your display do not match the photos submitted for jurying, or if you have any commercial goods for sale in your display, you will be asked to leave. Your booth fee will not be refunded.

I hereby release, discharge and agree to indemnify and hold harmless the Howell Area Chamber of Commerce, Michigan Challenge Balloonfest, the City of Howell, Howell Public Schools, all sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any responsibility, liability, personal or otherwise, claims, loss or damage arising out of and/or alleged to arise out of my participation in the Michigan Challenge Balloonfest. I have read the above statements, agree to comply and have the necessary insurance required. I acknowledge the rules for artists and agree to abide by them. Signature or email confirmation required (No signature, no acceptance).

\_\_\_\_\_  
Name and Date

WAIVER: The Howell Area Chamber of Commerce, Michigan Challenge Balloonfest Committee, its sponsors, members and participants assume no liability for loss or damage to an exhibitor's wares or property. Every precaution will be taken to guard against loss or damage, but the artist hereby waives any claim for loss or damage to his/her property.

MICHIGAN CHALLENGE BALLOONFEST JURIED ARTS FESTIVAL  
JUNE 22 - 24, 2012  
RULES FOR ARTISTS

PLEASE NOTE: This is a large event with high attendance. For the convenience, safety and enjoyment of both ARTISTS AND GUESTS, we ask that artists comply with the following rules:

1. Arts Festival hours are Friday 4 p.m. to 9 p.m., Saturday 10 a.m. to 9 p.m., and Sunday 10 a.m. until 8 p.m. This is an outdoor show. There will be no early tear down due to inclement weather. Early tear down will result in not being invited to return next year. In order to ensure the safety of customers and spectators, no cars will be allowed into the show area Sunday night until it is clear of foot traffic as determined by the Howell Police Department.
2. Artists will be allowed to drive their vehicles up to their booths during set-up and breakdown times ONLY. At all other times, vehicles must remain in designated parking areas. ARTISTS MAY NOT PARK THEIR CARS BY THEIR BOOTHS. Handicapped artists may use the designated handicapped parking area only if their cars are properly marked with handicapped identification.
3. Artist set-up time will be assigned by the Michigan Challenge committee and will be indicated on the confirmation. Artists arriving late for their set-up time should expect to wait before bringing their vehicles to their booth. Artists arriving after 4 p.m. on Friday may be denied entrance to the show.
4. Artists will receive a map showing booth location with confirmation. To access artist parking during the show, use the Grand River entrance.
5. Booth size is 10 ft. x 10 ft., including any stakes or tent poles; you cannot extend beyond your assigned space(s). Artists located on asphalt may not drive stakes into the asphalt. Weighted anchors are recommended. The confirmation will indicate whether the booth is located on grass or asphalt.
6. THE USE OF GENERATORS IS NOT ALLOWED AT THIS SHOW. ELECTRICITY IS NOT AVAILABLE. Exhibitors will provide their own tables, chairs and rack covers in the event of rain. Canopies are recommended. Artists may not drive canopy stakes into the asphalt. Weighted anchors are recommended. Porta-Johns are located nearby. There are limited hand-washing facilities. The school buildings are closed to both the general public and artists.
7. ITEMS SOLD MUST BE THE ORIGINAL WORK OF THE ARTIST AND AS ENTERED TO JURY FOR JUDGING. NO TOY OR REAL WEAPONS, MARSHMALLOW GUNS, YO-YO BALLOONS, FOOD, DRUG PARAPHERNALIA OR ALCOHOL-RELATED ITEMS MAY BE SOLD. ABSOLUTELY NO COMMERCIAL OR MANUFACTURED ITEMS MAY BE SOLD.
8. All booths are assigned by the balloonfest committee. All booths must be removed by midnight Sunday.
9. We require all our exhibitors to carry liability insurance.
10. Application checks or credit card charges will not be processed until the artist is accepted into the show. The jury session will be held in April. The last day for cancellations by artists will be May 4, 2012. Refunds for any reason will not be made after this date. Show confirmation packets will be mailed two weeks prior to the event.
11. Uniformed security will be provided overnight at the balloonfest site. However, displays left overnight are done so at the artist's own risk.
12. Trash receptacles located throughout the show are for the convenience of the attendees and may not be brought into booths.

Failure to comply with these rules may result in being asked to leave and not being invited to participate in this show again.