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For Immediate Release

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Bounce into downtown Howell for Red Hacker balloonfest basketball tournament

On Saturday, June 26 play in the first balloonfest basketball tournament located just north of the historic Livingston County courthouse from 8 a.m. – 6 p.m. The tournament is sponsored by Asahi Kasei Plastics North America Inc. and presented by Red Hacker Basketball. Register to play in the tournament at REDHACKERUSA.COM.

“We are very excited to be a part of the Michigan Challenge Balloonfest this year,” said Red Hacker Basketball Owner Mike Matkin. “We look forward to becoming a staple in the festivities for many years to come. Howell is a great city and beautiful location to host a Red Hacker Basketball tournament.”

The tournament is open to all ages and skill levels from 10 and under boys and girls, up to 18 and over adult men and women. Available divisions are 3-on-3 half court, 5-on-5 full court and the Red Hacker exclusive 4-on-4 full court played on nine-foot rims offered to players 6’2” and under. Registration deadline is Monday, June 21 at midnight. For more information and pricing, go to redhackerusa.com.

Not ready to play on the big court? Practice dribbling, passing and shooting skills in the basketball clinics on State Street or participate in kid’s day activities sponsored by Saint Joseph Mercy Livingston Hospital and presented by the Livingston County Family YMCA.

“This year will be the most exciting since I have chaired downtown balloonfest activities,” said Dawn Palmer-Van Camp, downtown co-chair. “Most exciting is the basketball tournament. I anticipate this new activity will draw many more people into downtown to shop and dine while they cheer on the basketball players.”

PNC Bank is major sponsor of the Michigan Challenge Balloonfest, June 25 – 27 in Howell. For more information, visit michiganchallenge.com.

Michelle Tokan
Michigan Challenge Director
Howell Area Chamber of Commerce
Reserve your ad space in the balloonfest newspaper supplement today and reach more than 65,000 homes and businesses!