

For Immediate Release

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Discount passes available for Michigan Challenge XXVII

Visitors to the Michigan Challenge Balloonfest June 24-26 can save money by planning ahead.

Discounted weekend parking passes are available at any PNC bank office in Livingston County until June 23. The discounted passes sell for \$15, and allow entry into the event for all the passengers in the vehicle. Purchased at the event, located at the Howell High School campus, 1200 West Grand River, the weekend passes cost \$20.

"Balloonfest is affordable family entertainment that many people can drive to on less than a tank of gas," said Michelle Tokan, Michigan Challenge director. "Taking advantage of the discount passes saves even more money."

Discounted pay-one-price coupons for the first day of the balloonfest carnival on Thursday, June 23 are available to download at michiganchallenge.com. The coupons are also available at Art Van and at the chamber. With the coupon, the \$15 pay-one-price is discounted to \$12.

In addition, commemorative 27th anniversary Michigan Challenge pins are available at the Howell Area Chamber of Commerce for \$6.

"Many people have a collection of pins dating from the first Michigan Challenge in 1985," said Tokan. "For those wanting to start their collection, pins from previous years are also available at the chamber."

Major sponsor of the Michigan Challenge is PNC bank. For more information, visit michiganchallenge.com or call 517.546.3920.