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For Immediate Release

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### **Score a three point play with balloonfest, basketball and Pistons Parties at the Michigan Challenge**

The second annual balloonfest basketball tournament bounces into the event on Saturday, June 25 from 8 a.m. to 6 p.m. Courts will be set up in the balloonfest Landing Zone. The tournament is sponsored by Asahi Kasei Plastics North America Inc. and presented by Red Hacker Basketball.

"We are looking forward to having the basketball tournament at the balloonfest site this year," said Michelle Tokan, Michigan Challenge Director. "Our partnership with Red Hacker enters its second year with more teams, more players and more fun on the court."

The tournament is open to all ages and skill levels from 10 and under boys and girls, up to 18 and over adult men and women. Available divisions are 3-on-3 half court, 5-on-5 full court and the Red Hacker exclusive 4-on-4 full court played on nine-foot rims offered to players 6'2" and under. Registration deadline is Sunday, June 19 at midnight. Register to play in the tournament at [REDHACKERUSA.COM](http://REDHACKERUSA.COM).

During the basketball tournament, score some points at the PNC Pistons Party from 2 to 4 p.m. Players and spectators can meet Automotion and Palace Patrol members and participate in games and special activities. A Pistons Party is also scheduled on Sunday, June 26 from 2 to 4 p.m.

The Michigan Challenge Balloonfest is June 24-26 at the Howell High School grounds. Parking passes are \$12/day. Weekend passes are available at a discounted price of \$15 until June 23.

PNC Bank is major sponsor of the Michigan Challenge Balloonfest. For more information, visit [michiganchallenge.com](http://michiganchallenge.com).