



Welcome

TO A WEEKEND OF FUN FOR THE WHOLE FAMILY!



LEGEND

- 1** RESTROOMS
- 2** LANDING ZONE
- 3** WADE SHOW CARNIVAL
- 4** BALLOON LAUNCH AREA
- 5** CITIZENS INSURANCE FAMILY FUN TENT
- 6** FOOD & BEVERAGES
- 7** ARTS FESTIVAL
- 8** FIRST AID AREA
- 9** PNC TENT
- 10** HIGHLANDER FOOD COURT
- 11** INFORMATION
- 12** MAIN STAGE
- 13** POLICE AND FIRE

- P** PARKING
Handicap parking is available at all entrances.
- ENTRANCES & EXITS**
- FIRST AID**

PARKING PASSES

\$12 Daily • \$20 Weekend • \$15 in advance*

Includes admission for everyone in the car.

* Discounted weekend parking passes available at any PNC office in Livingston County until June 23.

With the exception of downtown events, all attractions and ballooning events are held at the Howell High School complex, with entrances on M-59, Highlander Way and West Grand River Avenue, one mile west of Historic Downtown Howell. From I-96, take any Howell exit. Easiest access is from M-59 (I-96 exit 133).

Visit us online at michiganchallenge.com

Like us on Facebook.



LAUNCH TIMES

Plan your day around the scheduled balloon launches and fly-ins.

Friday	6-8 p.m.
Saturday	6-8 a.m. and 6-8 p.m.
Sunday	6-8 a.m. and 6-8 p.m.

Proud Major Sponsor



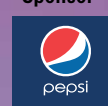
Fireworks Sponsor



Supporting Sponsors



Beverage Sponsor



Howell Area Chamber of Commerce

The Michigan Challenge Balloonfest is hosted by the Howell Area Chamber of Commerce
123 E. Washington Street
Howell, MI 48843
517.546.3920 • howell.org

Site Host



MICHIGAN CHALLENGE

Balloonfest XXVII



JUNE 24-26, 2011

michiganchallenge.com

HOWELL, MICHIGAN



FRIDAY, JUNE 24...

As darkness falls
join us for the
MediLodge Fireworks!

NASA is bringing its exploration
experience trailer to the event.
The exhibit includes a 3-D movie,
moon rocks and souvenir photos
for guests.

Visit the Yankee Air Museum
booth and watch for B-25 fly
overs during balloonfest.

THURSDAY, JUNE 23

2 – 11 p.m. **Wade Show Carnival**
Special "Pay One Price." Free parking!

FRIDAY, JUNE 24

2 – 11 p.m. **Wade Show Carnival**
Special "Pay One Price."

4 p.m. – close **Arts Festival**
Artists will display and sell their
hand-crafted work.
Sponsored by Champion Chevrolet

4 p.m. – close **Landing Zone**
Visit the Landing Zone, a creative and
entertaining area for kids of all ages to
play, shop, eat and explore. Have fun in
interactive mobile displays including
Alexandria's Nature Bus from the Howell
Conference & Nature Center.
Landing Zone is sponsored by LaFontaine
Automotive Group

5 p.m.* **Renewal by Andersen Skydivers**
Presented by Paul McCowan Airshows

5 – 6:30 p.m. **Entertainment at the Arts Festival**
Juggling, comedy, magic, storytelling and
more. Sponsored by C & L Ward Bros.,
Krug Ford, Bathtub Network,
Lansing Community College and
Atlas Home Improvement.

5 – 8:30 p.m. **Entertainment at the Dining Area**
Juggling, comedy, magic and more.
Sponsored by C & L Ward Bros.,
Krug Ford, Bathtub Network,
Lansing Community College and
Atlas Home Improvement.

5:30 p.m. **The Dazzling Mills**
A family of talented jugglers, unicyclists
and acrobats perform on the Launch Field.

6 – 8 p.m.* **Mass Balloon Launch**
As darkness falls, enjoy the
MediLodge Fireworks.

SATURDAY, JUNE 25

6 – 8 a.m.* **Balloon Fly-in**
Watch as the hot-air balloons compete at the
balloonfest site.

8 a.m. – 6 p.m. **Landing Zone**
Basketball Tournament
Bounce into balloonfest and play in the
Balloonfest Basketball Tournament.
Sponsored by Asahi Kasei Plastics North
America Inc. Register for the tournament at
REDHACKERUSA.COM

9 a.m. – close **Landing Zone**
Visit the Landing Zone, a creative and
entertaining area for kids of all ages to play, shop,
eat and explore. Have fun in interactive mobile
displays including Alexandria's Nature Bus from
the Howell Conference & Nature Center.
Landing Zone is sponsored by
LaFontaine Automotive Group

10 a.m. – close **Arts Festival**
Artists will display and sell their hand-crafted
work. Sponsored by Champion Chevrolet

10 a.m. – 4 p.m. **Downtown Howell Saint Joseph Mercy
Livingston Hospital Family Day**
Pack up the family and travel downtown for
family games, crafts, entertainment and more
on the courthouse lawn.

10 a.m. – 11 p.m. **Wade Show Carnival**
Special "Pay One Price."

Noon* **Renewal by Andersen Skydivers**
Presented by Paul McCowan Airshows

Noon – 5 p.m. **Citizens Insurance Family Fun Tent**
Fun for the entire family! Games, arts and crafts
activities, face painting and more in the Landing
Zone.

1 p.m.* **Windjammers Stunt Kite Team**
Sponsored by Tanger Outlet Center

1 – 8:30 p.m. **Entertainment at the Dining Area**
Juggling, comedy, magic and more.
Sponsored by C & L Ward Bros., Krug Ford,
Bathtub Network, Lansing Community College
and Atlas Home Improvement.

2 p.m.* **Renewal by Andersen Skydivers**
Presented by Paul McCowan Airshows

2 – 6:30 p.m. **Entertainment at the Arts Festival**
Juggling, comedy, magic, storytelling and more.
Sponsored by C & L Ward Bros., Krug Ford,
Bathtub Network, Lansing Community College
and Atlas Home Improvement.

4 p.m. **America's Best Frisbee Dogs**
Watch as these high-flying dogs, featuring Zeke
the Wonder Dog, play catch.

5 p.m.* **Renewal by Andersen Skydivers**
Presented by Paul McCowan Airshows

5:30 p.m. **The Dazzling Mills**
A family of talented jugglers, unicyclists and
acrobats perform on the Launch Field.

6 – 8 p.m.* **Mass Balloon Launch**
Hot-air balloons launch in a spectacular display.

8 p.m. **Main Stage**
Lookin' Back performs.
Sponsored by C & L Ward Bros., Krug Ford,
Bathtub Network, Lansing Community College
and Atlas Home Improvement.

As darkness
falls* **Balloon Glow Skydiving Night Show**
More than 20 balloons will return to the launch
field for a dazzling nighttime display as skydivers
make a spectacular nighttime jump, complete
with pyrotechnics. Don't miss this!

After dark **Downtown AfterGlow**
Downtown is the place to be! A special night of
great food and fun in downtown Howell.

SUNDAY, JUNE 26

6 – 8 a.m.* **Balloon Fly-in**
Watch as the hot-air balloons compete at the
balloonfest site.

9 a.m. – close **Landing Zone**
Visit the Landing Zone, a creative and
entertaining area for kids of all ages to play, shop,
eat and explore. Have fun in interactive mobile
displays including Alexandria's Nature Bus from
the Howell Conference & Nature Center.
Landing Zone is sponsored by LaFontaine
Automotive Group

9 a.m. – 2 p.m. **Sunday Farmers' Market**
Downtown Howell adjacent to the courthouse

10 a.m. – close **Arts Festival**
Artists will display and sell their
hand-crafted work. Sponsored by
Champion Chevrolet

11 a.m. – close **Wade Show Carnival**
Special "Pay One Price."

Noon* **Renewal by Andersen Skydivers**
Presented by Paul McCowan Airshows

Noon – 5 p.m. **Citizens Insurance Family Fun Tent**
Fun for the entire family! Games, arts
and crafts activities, face painting and
more in the Landing Zone.

1 p.m.* **Windjammers Stunt Kite Team**
Sponsored by Tanger Outlet Center

2 to 5:30 p.m. **Entertainment at the Arts Festival**
Juggling, comedy, magic, storytelling
and more. Sponsored by C & L Ward
Bros., Krug Ford, Bathtub Network,
Lansing Community College
and Atlas Home Improvement.

2 – 6:30 p.m. **Entertainment at the Dining Area**
Juggling, comedy, magic, music and
more. Sponsored by C & L Ward Bros.,
Krug Ford, Bathtub Network,
Lansing Community College
and Atlas Home Improvement.

2 p.m.* **Renewal by Andersen Skydivers**
Presented by Paul McCowan Airshows

4 p.m. **America's Best Frisbee Dogs**
Watch as these high-flying dogs,
featuring Zeke the Wonder Dog, play
catch!

5 p.m.* **Renewal by Andersen Skydivers**
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A family of talented jugglers, unicyclists
and acrobats perform on the Launch
Field.

6 – 8 p.m.* **Mass Balloon Launch**
Hot-air balloons launch in a spectacular
display.

* Some events and balloon launches dependent upon
weather conditions. Schedule is subject to change.



LOOK FOR SPECIAL EVENTS!